

## **CAMILLA PINTO**

Graduated in Fashion Promotion and Communication at Central Saint Martins, London.  
Pitman Training in Secretarial skills and PR and book-keeping.  
Confident, Professional, Reliable Assistant, Eager to learn.

### **EXPERIENCE**

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**April 2013 - May 2013**                      **SAINT PETERSBURG ART GALLERY, London**

*Gallery Intern/Assistant*

- Front of House
- Receptionist

**February 2013 - April 2013**      **ART GALLERIES EUROPE, London**

*Gallery Intern*

*Front of House*

*Receptionist*

**June 2012 - January 2013**              **CREMA, London**

*Fashion Brand Representative*

- Spreading the brand awareness in stores

**December 2010**                              **CHRISTIE'S KING'S STREET, London**

*Assistant*

- Work experience in the Victorian and British Impressionist Pictures Department
- Attend regular auctions, gaining real insight into how an auction house works
- Storing and checking lots alongside the internal computer system of the company
- Assisted the biddings; updated the lots' estimates against the Index and images and collating the reference guide and received the current catalogue

**Jan. 2009 – April 2009**                      **PUBLIEUROPE Ltd, London**

*Marketing and Sales Assistant in Advertising*

- Preparing Powerpoint presentations on various advertising clients such as (John Frieda and Bollinger) in the TV broadcast department, mainstream weekly and monthly Italian Fashion press and Finance portfolios to be sent to the relevant European sales' departments.
- Regularly researching potential clients with the interest of acquiring new business opportunities
- Public Relations at London Fashion week introducing and possibly acquiring prospective Fashion Clients to the Business.
- Participated to internal trend forecast meetings at the Company
- Assisted and Participated in preparing for internal conferences with the CEO and company meetings.
- Note-taking at weekly trend forecast meetings
- Conducting in-depth market research for senior internal staff conferences and meetings

**February 2008**                              **INDIA JANE KING'S ROAD, London**

*Sales Assistant*

**June- July 2007**                              **GABRIELLA RAGNI, London**

*Fashion Brand Representative*

- Spreading the brand awareness in London

**January-April 2006**                              **HALPERN, London**

*PR Intern*

- Catering in meetings, filing press, prepare show invites for the in-house clients and participate to the in-house fashion shows at London Fashion Week.
- Help the staff to prepare the sample room for the autumn/winter '06/07 Press Day.
- Participate to PR Training workshops and note- taking in meetings.

- Assist member of staff to compile and select clothing pieces from one of the brands to be shot by a freelance journalist.
- Assist member of staff to photograph samples and send them via email and tear fashion pages in the press

**April-May 2006**

**MELI MELO' LTD BAG'S COMPANY, London**

*Designer PR Assistant*

- Assist at Press Days the Brand Collaboration between the Interior and Fashion Designer Allegra Hicks c/o P.R. Officer Maria Kastani & Meli' Melo' Ltd.
- Attend promotional launch events, follow up the merchandising and selling samples.
- Check accounts. Contact the press for them to request samples, check invoiced orders from shops and clients, and keep in order & up to date the press cuttings.

**October 2006**

**BREATHING SERVICE AND EVENT MANAGEMENT**

**(Veneto Region-Italy), London**

*Promotion hostess*

- Inside Benetton megastores hand out leaflets and information

**November 2006**

**34MAGAZINE, London**

*Free Lance Assistant to Stylist & Set Designer Roberta Holm*

**December 2006**

**IN STYLE MAGAZINE, London**

*Fashion Assistant*

**September 2005**

**MCM HELLAS S.A., London**

*Assistant*

*Assisted to put in contact with fashion buyer Angelika Maros Tsouloufris and P.R. Officer Maria Kastani c/o ISSA designer label*

**June 2005**

**SPACES MAGAZINE, London**

*Interior Designer Assistant to Olivia Gregory*

- Assisting in interior photographic shoots

**March-June 2005**

**WALLPAPER MAGAZINE , London**

*Fashion Assistant*

- Reception, front of house, sample incoming and return administration

**June 2003**

**SOTHEBY'S LONDON KENSINGTON OLYMPIA, London**

*Intern in the Fashion and Textile department*

- Categorising antique fashion still life photos
- Storing antique fashion image lots
- Assisted the biddings and the styling and final presentation of outfits on mannequins for fashion-oriented auctions
- Prepare antique clothes to be showcased for auctions and for them to be photographed.
- Attending and supervising the auctions

**October 2002-February 2003 ELLE MAGAZINE, London**

*Intern*

- Styling on photo shoots
- Filing look books and updating the fashion monitor
- Responsible for incoming samples and returns
- Archiving dockets and general administrative duties
- PR relationships with Italy and France

**2002**

**IMAGE STUDIO, London**

*Modelling*

- Portrayed by World famous fashion photographer Giovanni Gastel nephew of Luchino Visconti and contributor to ELLE Italy Magazine and is the photographer of advertising campaigns such as Tod'S

**Luglio 1998**

**RICCARDO GAY'S MILAN MODEL AGENCY, Milan**

*Assistant*

- Preparing look book

## **EDUCATION**

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- **Kensington and Chelsea Town Hall, London**

*Maths GCSE Course C ; Customer Service Course B*

October 2012

- **Chelsea College of Art & Design, London**

*History of Art Course*      March 2013

*History of Art Course*

May-June 2011

- **Central Saint Martins College of Art and Design, London**

BA Honours Fashion Communication and Promotion Four Year Sandwich course 2000-2004

- **British Institute of Florence, Florence**

*One month History of Art Summer Course*

July 2003

- **London College Of Fashion, London**

*Fashion Promotion Media Access Course*

1999-2000

- **Central Saint Martins College of Art and Design ,London**

*DALI Pattern cutting, sewing and drawing course*

Summer/Autumn 1999

- **Sir James Henderson British School of Milan, Italy**

1984-1999

*A-levels : German D ; French D ; English C ; Italian Culture Course C;*

*GCSE: Italian A ; French A ; German B ; Music C ; English C;*

*Biology E ; History E ; Theory of Music Grade 8;*

*Piano Grade 2 (ABRSM)*

## **LANGUAGES**

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- Italian    *Mother Tongue*
- English   *Bi-lingual*
- French    *Good*
- German   *Basic*
- Spanish   *Basic*

## **SOFTWARE PACKAGES**

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- Adobe Reader & Photo Shop, Quark Xpress/ In Design, Scanning, Word processing. MAC &PC Proficient
- Desktop publishing and Microsoft Excel. European Computer Driving Licence.

## **INTERESTS & ACTIVITIES**

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- Art, Fashion, Interiors, music, cinema, theatre.
- Yoga, horse riding, dance -choreography and skiing.
- Learning; particularly Art History and Social media applications for work.

## PROFESSIONAL QUALIFICATIONS

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- **Central Saint Martins College of Art and Design, London**  
*BA Honours Fashion Communication and Promotion Four Year Sandwich course* 2000-2004
- **Pitman Training, Notting Hill London**  
*'Getting Into PR', Basic Bookkeeping course, Get Into Marketing course* February-July 2010  
*'Effective Business Communication'* March-April 2011
- **Kensington and Chelsea College, London**  
*Computer Aided Graphic Design Btech Unit course Pass* July 2008
- **Learn direct Kensington High Street Town Hall, London**  
*Maintaining Information Systems Course* December 2012

## PERSONAL DETAILS

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## REFERENCES

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Available upon request